EDITORIAL & MARKETING OPPORTUNITIES CALENDAR

ISSUE DATE	ISSUE TYPE	EDITORIAL FOCUS	ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE
JANUARY	Thought Leadership Report Series		The Rise of DataOps	Data Management Best Practices for Machine Learning
FEBRUARY	*DBTA* Magazine and Best Practices Report Series	Getting Real: The Need for Real-Time Now MultiValue Special Section	Managing the Hybrid and Multicloud Future	Top Trends in Modern Data Architecture for 2021
MARCH	*Big Data Quarterly* (Spring Issue) and Best Practices Report Series Thought Leadership Report Series	Multi-Cloud Success: Containerization, Orchestration and Observability	Modern Analytics: Data Lakes, Data Warehouses and Clouds The Future of AI: Machine Learning and Knowledge Graphs (ONLINE ONLY)	Database Management in the Cloud Era The Future of IoT: Real-Time, Edge Computing and 5G
APRIL	*DBTA* Magazine and Best Practices Report Series Thought Leadership Report Series	Gaining Agility With Containers, Microservices, and DevOps; Startups to Watch (ONLINE ONLY)	Unlocking the Power of IoT and Edge Computing Data Security and Governance (ONLINE ONLY)	Database Management Today: New Strategies and Technologies
MAY	*Big Data Quarterly* (Summer Issue) and Best Practices Report Series	The Rise of New DB Technologies: Graph, Multi-Model, Time Series, Document & More	Data Strategies for the Real-Time Era	Unlocking the Power of DataOps
JUNE	*DBTA* Magazine and Best Practices Report Series	*DBTA* 100: The Top Companies in Data in 2021; Game-Changing Technologies Fueling the Data-Driven Enterprise	The New World of Database Technologies	Expanding Your Data Science and Machine Learning Capabilities
JULY	Thought Leadership Report Series	Cool Companies in Cognitive Computing (ONLINE ONLY)	Architecting for Agility: Containers, Microservices, and the Cloud (ONLINE ONLY)	Overcoming Data Integration and Governance Challenges
AUGUST	*DBTA* Magazine and Best Practices Report Series	Tools for Building a Modern Data Architecture; 2021 DBTA Readers' Choice Awards	Data Integration and Governance for the Modern Enterprise	Bridging the Gap Between Data Management and DevOps
SEPTEMBER	*Big Data Quarterly* (Fall Issue) and Best Practices Report Series	Big Data 50: Companies Driving Innovation; New Technologies in a Big Data World	Modernizing Data Management for the Hybrid, Multi-Cloud World	Taking Your Data and Analytics to the Cloud
OCTOBER	*DBTA* Magazine and Best Practices Report Series	The Future of Analytics: Leveraging Data Lakes, Data Warehouses, and Clouds	Database Performance Today: The Need for Speed and Scale	Supporting Modern Applications: Data Management for Speed and Scale
NOVEMBER	*Big Data Quarterly* (Winter Issue): *Data Sourcebook 2021*	Special Publication: *Data Sourcebook 2021*: A guide to the enterprise and technology issues IT professionals will be facing in 2022	*Data Sourcebook 2021*	Modern Analytics: Data Lakes, Data Warehouses and Clouds
DECEMBER	*DBTA* Magazine and Best Practices Report Series	Trend-Setting Products in Data List; The Top Information Management Trends for 2022	Moving to a Modern Data Architecture	Key Capabilities for Real-Time Analytics Today